

Master's Program Curriculum of the Tourism and Transportation (Air Transportation and Logistics Section), Kainan University, 2021

110/5/18

Curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (9 credits)	Academic Papers and Research Ethics 3 Research Methods 3	Thesis Seminar 3		
Course Areas				
Fields	Air Transport Operation Management	Logistics and Transportation Management	Case Analysis and Topic Discussion	
Professional Electives (Minimum 21 credits)	Special Topics in Carrier Operation and Management 3 Special Topics in Air Transportation Safety 3 Special Topics in Air Transportation System and Policy 3 Topics on Civil Aviation Airport Management and Operations 3 Special Issues for Aviation Vehicle 3 Special Topics in Air Travelers Consumer Behavior 3 The Study of Air Cargo Logistics Management 3 Special Topics in Air Marketing Management 3 Special Topics in Smart Airport Operation 3 Topics on Airport City Planning and Development 3	Special Topics in Logistics Center Management 3 Special Topics in International Logistics Management 3 Special Topics in International Logistics and Customs Monographs 3 Special Topics in Cross Strait Logistics 3 Special Topics in Green Logistics 3 Special Topics in Global Supply Chain Management 3 Special Topics in Free Trade Zone 3 Special Topics in Distribution Channel 3 Special Topics in International Transport Management 3 Special Topics in Transportation Policy and Law 3	Case Study of Air Transportation Management 3 Case Study of Logistics Transportation Management 3 Seminar on Public Transportation 3 Case Study of Railway Transportation Systems 3 Special Topics in Service Quality Management 3 E-Commerce 3 Multiple Criteria Decision Making Analysis 3 Data Analysis and Application 3 Overseas Field Trip and Case Study 3	

<p>Notes</p>	<ol style="list-style-type: none"> 1. A minimum of 30 credits of coursework (including 9 credits in professional required courses and 21 credits in professional elective courses) is required for this session of MBA program. A maximum of 6 credits which is taken by the students from other master programs of KNU can be included in 21 credits of professional elective courses. 2. The students graduate from this session must finish the master's thesis (not included in the 30 credits of coursework) and pass the oral examination. 3. Academic Ethics is required course with 0 credit. The students can apply the oral examination after taking this course online and pass the examination. 4. This rule is considered and adopted by Curriculum Committee of Kainan University and approved and reviewed by Teaching and Education Committee in 5/18, 2021.
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