

開南大學觀光運輸學院碩士班航空運輸物流組課程規劃表

(114 學年度入學適用)

Master's Program Curriculum of the Tourism and Transportation (Air Transportation and Logistics Section), Kainan University, 2025

114/05/13

課 程 Curriculum	第 1 學年 First Year		第 2 學年 Second Year	
	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2
Required Courses (9 credits) 專業必修科目 (9 學分)	論文寫作與學術倫理 3 Academic Papers and Research Ethics 3	研究方法 3 Research Methods 3 論文與技術報告研討 3 Thesis and Technical Report Seminar 3		
課程領域 Course Areas				
領域別 Fields	航空運輸經營管理 Air Transport Operation Management	物流運輸管理 Logistics and Transportation Management	個案分析與議題研討 Case Analysis and Topic Discussion	
Professional Electives (Minimum 21 credits) 專業選修科目 (至少應修 21 學分)	航空公司經營與管理 3 Carrier Operation and Management 3 航空運輸管理 3 Air Transportation Management 3 空運行銷專論 3 Special Topics in Air Marketing Management 3 民航機場管理與經營 3 Topics on Civil Aviation Airport Management and Operations 3 航空物流管理專論 3 The Study of Air Cargo Logistics Management 3 航空旅客消費行為專論 3 Special Topics in Air Travelers Consumer Behavior 3 航空安全與保安專論 3 Special Topics in Aviation Safety and Security Seminar 3 智慧機場專論 3 Special Topics on Smart Airports	智慧型運輸系統 3 Intelligent Transportation Systems 3 國際物流管理 3 International Logistics Management 3 全球供應鏈管理 3 Global Supply Chain Management 3 國際運輸管理專論 3 Special Topics in International Transport Management 3 國際運輸政策與法規專論 3 Special Topics in Transportation Policy and Law 3 運輸規劃與網路 3 Transportation Planning and Networking 3 軌道運輸系統 3 Railway Transportation Systems 3	空運管理個案研究 3 Case Study of Air Transportation Management 3 觀光運輸議題研討 3 Seminar on Transportation Issues for Tourism 3 資料分析與應用 3 Data Analysis and Application 3 海外個案研析 3 Overseas Field Trip and Case Study 3 多準則決策分析 3 Multiple Criteria Decision Making Analysis 3 觀光運輸與環境永續發展專論 3 Special Topics in Sustainable Development of Tourism Transportation and Environment 3 企業家精神與創業 3 Entrepreneurship and Innovation 3 創新專案管理 3 Creative Project Management 3	

<p style="text-align: center;">Notes 備註</p>	<ol style="list-style-type: none"> 1. 本組畢業應修習 30 學分，包括「專業必修科目」9 學分及「專業選修科目」21 學分，其中專業選修科目可承認本院其他班(組)學分至多 12 學分。 A minimum of 30 credits of coursework (including 9 credits in professional required courses and 21 credits in professional elective courses) is required for this session of MBA program. A maximum of 12 credits which is taken by the students from other master programs of KNU can be included in 21 credits of professional elective courses. 2. 本組研究生另需撰寫畢業論文並經學位考試通過後方完成修業規定，畢業論文不列入畢業學分數。 The students graduate from this session must finish the master's thesis (not included in the 30 credits of coursework) and pass the oral examination. 3. 「學術倫理教育」課程為必修 0 學分，線上修讀及通過測驗後，始得申請學位口試（依「開南大學學術研究倫理教育課程實施辦法」）。 Academic Ethics is required course with 0 credit. The students can apply the oral examination after taking this course online and pass the examination. 4. 碩士生畢業前應至少參加國內外學術研討會二場或至少公開發表論文(期刊、學報和研討會等)一篇。就讀本校開設之學分班期間一年內參加之學術研討會經審核通過後亦可採計。 The students in this session require to attend academic conference twice or publish their research in journal or conference before graduation. 5. 本課程於 114 年 05 月 13 日校課程委員會議通過，114 年 05 月 13 日教務會議核備。 This rule is considered and adopted by Curriculum Committee of Kainan University and approved and reviewed by Teaching and Education Committee in 5/13, 2025.
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