

Master's Program Curriculum of the Tourism and Transportation (Air Transportation and Logistics Section), Kainan University, 2023

112/5/23

Curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (9 credits)	Academic Papers and Research Ethics 3	Research Methods 3 Thesis and Technical Report Seminar 3		
Course Areas				
Fields	Air Transport Operation Management	Logistics and Transportation Management	Case Analysis and Topic Discussion	
Professional Electives (Minimum 21 credits)	Carrier Operation and Management 3 Air Transportation Management 3 Special Topics in Air Marketing Management 3 Topics on Civil Aviation Airport Management and Operations 3 The Study of Air Cargo Logistics Management 3 Special Topics in Air Travelers Consumer Behavior 3 Special Topics in Aviation Safety and Security Seminar 3	Intelligent Transportation Systems 3 International Logistics Management 3 Global Supply Chain Management 3 Special Topics in International Transport Management 3 Special Topics in Transportation Policy and Law3 Transportation Planning and Networking 3 Railway Transportation Systems 3	Case Study of Air Transportation Management 3 Seminar on Transportation Issues for Tourism3 Data Analysis and Application 3 Overseas Field Trip and Case Study 3 Multiple Criteria Decision Making Analysis 3 Special Topics in Sustainable Development of Tourism Transportation and Environment 3 Entrepreneurship and Innovation 3 Innovation Project Management 3	

<p>Notes</p>	<ol style="list-style-type: none"> 1. A minimum of 30 credits of coursework (including 9 credits in professional required courses and 21 credits in professional elective courses) is required for this session of MBA program. A maximum of 6 credits which is taken by the students from other master programs of KNU can be included in 21 credits of professional elective courses. 2. The students graduate from this session must finish the master's thesis (not included in the 30 credits of coursework) and pass the oral examination. 3. Academic Ethics is required course with 0 credit. The students can apply the oral examination after taking this course online and pass the examination. 4. The students in this session require to attend academic conference twice or publish their research in journal or conference before graduation. 5. This rule is considered and adopted by Curriculum Committee of Kainan University and approved and reviewed by Teaching and Education Committee in 5/17, 2022.
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